## CEN

## **ORDER**

**Orders** Order / Rev: 43289 Alt Order #: 27573245 Product Desc: Order KLKN-TV Estimate: N06N12 Flight Dates: 11/06/21 - 11/12/21 Primary AE: Katz Washington, D.C. Original Date / Rev: 11/04/21 / 11/04/21 Sales Office: DC GENERAL Order Type: Sales Region: **National** Agency Name: **Smart Media Group Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Ave Billing Cycle: EOM/EOC Alexandria, VA 22301 Agency Commission: 15% Advertiser Name: **Herbster for Governor** Demographic: A35+ New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: **AGY** Agency External ID:

D.... D.

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/07/21	4	\$610.00	\$518.50

POL

P-04

POL-CAND

Revenue Code 2:

Revenue Code 3:

Priority:

Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	4	\$610.00	\$518.50	0.00
Totals	4	\$610.00	\$518.50	0.00

General

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code - Breek	Ctart/End T	Time Dave	Lan Cu	-4-	Data Dai	Dt - T	0	
	Inventory Code Break	Start/End	Time Days	Len Sp	่อเร	Rate Pri	Rtg Type	Spots	Amount
N 1 KLKN 11/07/21 11/07/21	Good Morning America SDM	7a-8a	S	:30	1	\$70.00 P-05	0.00 NM	1	\$70.00
	Good Morning America Su								
WEEKEND GOOD MORNII	NG								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 11/01/21 11/07/21	S 1	\$70.00	0.00						
N 2 KLKN 11/07/21 11/07/21	This Week CM	8a-9a		:30	1	\$65.00 P-05	O OO NM	1	\$65.00
	This Week	00 00	3	.50		ψ05.001 -05	U.UU MINI	'	\$05.00
THIS WEEK	THIS VVCCK								
	Mookdovo State Mook	Data	Detine						
	Weekdays Spots/Week	Rate	Rating						
Week: 11/01/21 11/07/21	S 1	\$65.00	0.00						
N 3 KLKN 11/06/21 11/06/21	Ch 8 News Sat at 10p CM	10p-1035p	S-	:30	4	\$225.00P-05	0.00 NM	1	\$225.00
	Ch 8 News Sat at 10p						- 1		
CHANNEL 8EYEWITNESS							- 1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating				- 1		
Week: 11/01/21 11/07/21	S- 1	\$225.00	0.00						
N 4 KLKN 11/07/21 11/07/21	Ch 8 News Sun at 10p CM	10p-1035p	S	:30	1	\$250.00 P-05	0.00 NM	1	\$250.00
	Ch 8 News Sun at 10p				-	<del></del>			7
CHANNEL 8 EYEWITNESS							- 1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating				- 1		
Week: 11/01/21 11/07/21	S 1	\$250.00	0.00				- 1		
1101121		Ψ200.00	0.00		-				

125 West 55th St New York, NY 10019

Contract # 27573245 Agency: Smart Media Group CPE: HRBST/ORDR/N06N12 Changes as of: 11/4/2021 at 4:00 PM

Advertiser: Herbster for Governor Flight: 11/6/21 - 11/12/21

Agency Order #: 30077882 Product: Order

ALEXANDRIA, VA 22313 PO BOX 26067

Buyer: Dome, Patricia

Service: Nielsen Office: WASHINGTON

Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA

Version: Current State Version 1

Total Spots: 4
Total CPP: \$93.85 Con Type: POLITICAL/VOTE
Total \$: \$610.00

Total GRP: 6.5 Traffic #: 43289

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Comments: Herbster for Governor New order. Starts Nov 6 confirm receipt

	\$93.85	\$610.00	4		0	<b>-</b>	9	0	<b>-</b>	د.	?	TOTAL S: 1				
	\$250.00 \$113.64	\$250.00	_		0	0	0	0	0	_	30 0	2.2 6,900 30 0	2.2 6	\$250.00	CHANNEL 8 EYEWITNESS	Su 4 10p-10:35p
	\$225.00 \$107.14	\$225.00			0	0	0	0	0	0	30		2.1 6,700	\$225.00	CHANNEL 8EYEWITNESS	3 10p-10:35p
	\$65.00 \$65.00	\$65.00	_		0	0	0	0	0	_	30		1.0 3,300	\$65.00	THIS WEEK	Su 2 8a-9a
	\$58.33	\$70.00	_		0	0	0	0	0	_	30 0		1.2 3,700	\$70.00	WEEKEND GOOD MORNING	Su 1 7a-8a
0	CPP* GRP*	49	Spots		0 11/11 11/12	0 11/1	9 11/1	11/8 11/9 11/1	7 111	6 11/	Len 11/6 11/7	A35P Impre L ssion	A35P In Rating s	Rate Ra	DP Program	# Day/Time D
		Total	Total		11/6 - 11/12	11/6			1	111						



Contract # 27573245 Agency: Smart Media Group CPE: HRBST/ORDR/N06N12 Changes as of: 11/4/2021 at 4:00 PM Advertiser: Herbster for Governor Flight: 11/6/21 - 11/12/21

ALEXANDRIA, VA 22313 PO BOX 26067

Agency Order #: 30077882

Salesperson: ALEXANDRA BRADLEY Buyer: Dome, Patricia

Product: Order

Version: Current State Version 1 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Con Type: POLITICAL/VOTE

Total \$: \$610.00

Service: Nielsen Office: WASHINGTON

Total Spots: 4

Total CPP: \$93.85

Primary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY 202-955-5342

Total GRP: 6.5 Traffic #: 43289

202-955-5342

Separation:

Special Instructions

125 West 55th St New York, NY 10019

Con	Comment:	KLKN Share: 100%	Market Budget: \$385	
Competitive Unknown		6		Competitive Information
	Total		Day/Time	

11/04/21 3:40 PM

ALEXANDRA BRADLEY

Herbster for Governor New order. Starts Nov 6 confirm receipt

11/04/21 4:00 PM Date/Time

System Added by

Comment Notice Received.

**Order Level Comments** 

6.5	\$93.85	\$610.00	4	100%	Total
6,5	\$93.85	\$610.00	4	100%	
GRE	CPP	Dollars	Spots	% Distrib	Day/Time
		nmary	Daypart Summary		

Month         Spots         Dollars           2021-Nov         4         \$610.00	\$610.00	4	Total
Spots	\$610.00	4	2021-Nov
	Dollars	Spots	Month

Created/Received         Created by         Status         Spot-         \$ Chg         Contract \$ Comment           11/4/21 3:56 PM         \$0         \$0         \$0         \$0           11/4/21 3:40 PM         ALEXANDRA BRADLEY         Confirmed         4         \$610,00         \$610.00
Status
Spot+ Spot- \$ Chg \$0 4 \$610,00
Spot- \$ Chg \$0 \$610,00
\$ Chg \$0 \$610,00
00 0
#0 \$610.00
Comment

Transaction History

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.